4 Color

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Premiere Rate Card

| _             | 1X      | 3X      | 6X      | 9X      | 12X     |
|---------------|---------|---------|---------|---------|---------|
| 2 Page Spread | \$7,101 | \$6,923 | \$6,817 | \$6,712 | \$6,570 |
| Full Page     | \$3,738 | \$3,644 | \$3,588 | \$3,532 | \$3,458 |
| 2/3 Page      | \$3,314 | \$3,232 | \$3,182 | \$3,134 | \$3,065 |
| 1/2 Page      | \$2,890 | \$2,818 | \$2,775 | \$2,731 | \$2,674 |
| 1/3 Page      | \$2,492 | \$2,430 | \$2,392 | \$2,356 | \$2,306 |
| 1/4 Page      | \$2,193 | \$2,137 | \$2,106 | \$2,072 | \$2,028 |

## **Black & White**

|           | 1X      | 3X      | 6X      | 9X      | 12X     |
|-----------|---------|---------|---------|---------|---------|
| Full Page | \$2,492 | \$2,392 | \$2,342 | \$2,292 | \$2,218 |
| 2/3 Page  | \$2,068 | \$1,986 | \$1,943 | \$1,903 | \$1,840 |
| 1/2 Page  | \$1,645 | \$1,579 | \$1,547 | \$1,512 | \$1,464 |
| 1/3 Page  | \$1,246 | \$1,196 | \$1,171 | \$1,146 | \$1,110 |
| 1/4 Page  | \$947   | \$909   | \$889   | \$872   | \$843   |
| 1/6 Page  | \$748   | \$719   | \$703   | \$688   | \$665   |
| 1/8 Page  | \$623   | \$598   | \$587   | \$573   | \$554   |
| 1/9 Page  | \$449   | \$431   | \$422   | \$412   | \$399   |

## **Covers**

**Back:** \$7,000 **Inside Front:** \$5,000 **Inside Back:** \$4,500

Covers are priced on a six-time consecutive rate. For two-color rate add \$300.00 to Black & White price.

Preferred placement available for an additional 10% charge.

18X rates or greater available upon request.

Multiple rates based on consecutive insertions within a 12 month period only.

## To advertise in **3** Call 508-678-4200 · Fax 508-675-6002